



## Will Ragano

Graphic Designer | Musician  
Photographer | Human Being

617.628.5516 | [wragano@gmail.com](mailto:wragano@gmail.com)

24 cameron ave. #3, somerville, ma 02144

[www.willragano.com](http://www.willragano.com) | [myspace.com/willragano](http://myspace.com/willragano) (music)

Hello. I am a multi-talented, hard-working potential employee who could bring many assets to your company. I enjoy problem solving and I approach projects with an eye for efficiency and effectiveness. I pride myself on finding new and innovative ways of accomplishing goals and am comfortable working with a team or handling a wide variety of tasks alone. Since 12/01 I've worked at a small print and web design/ad house where I was often involved with all aspects of a project from start to finish, including large-scale print projects such as bank annual reports and corporate overview brochures and high-profile ads placed in publications such as Newsweek, The New York Times and The Wall Street Journal. Whether I'm working with a large hospital such as the Dana-Farber Cancer Center or a financial institution such as Fidelity Investments, or, as a freelancer, with local small businesses such as [Teele Square Cafe](#), I reach the client's goals in a timely manner with results that exceed their expectations. Beyond my basic skills, I bring a sense of humor and an interesting life story which includes being the guitarist for [Count Zero](#) (featured on Guitar Hero 1 & 2 and RockBand). My hours have been cut at [The Creative Source](#) due to the dire financial situation and I am looking for part-time or full-time work in a challenging environment in any setting where I can offer help and fresh ideas. I have excellent references and look forward to meeting with you and showing you my vast and varied portfolio. [Thank you for your time.](#)

### EXPERIENCE

Over 10 years of professional graphic/web design experience with clients ranging from local bands to large corporations  
Have designed and executed complete identity projects including logo, signage, website, advertising and collateral materials  
Managed projects from start to finish, sticking to schedules while maintaining high quality results within budgets  
Comfortable with both print and web/interactive design emphasizing innovative problem solving and multi-tasking  
Have performed extensive photo retouching/adjustment for both web and print usage

### SKILLS

Print Design and Production: Brochures; Annual Reports; Postcards; Posters; T-Shirts; CDs; Billboards; Transit Advertising; Logos etc.  
Web Design, Basic HTML/CSS Coding, Flash Animation, Sound Design, Music  
Project Management  
Copywriting, Proofreading, Insuring Consistency and Eye-Pleasing Line Breaks, Organizing Content into Clear Hierarchy and Navigation  
Interactive PDF Design, Stock Photo Searches

### WORK HISTORY

The Creative Source (somerville) 12/01 - Present  
Atomic Marketing (cambridge) 2/00 - 8/01  
Tatnuck Bookseller (shipping/rec.) 3/98 - 1/00  
New England Conservatory (stage mgr.) 9/92 - 1/98

### EDUCATION

Photoshop Seminar with Scott Kelby, Dynamic Design Training Course  
Worcester Museum of Fine Art - Graphic Design classes  
Berklee College of Music - Professional Music Bachelors Degree (cum laude)  
University of Florida (graphic design, photography, architecture and psychology)

### COMPUTER PROFICIENCY

platforms: Macintosh & Windows code: HTML, CSS

software: Adobe Creative Suite (Photoshop, Illustrator, Acrobat, InDesign, Flash, Dreamweaver), Quark XPress, Office, Ableton Live

### AWARDS

2 Bell Ringer Advertising Awards from The Publicity Club of New England  
1 Lamplighter Award (Best in New England) from The New England Society for Healthcare Communications  
Best Guitarist in Boston (Noise Magazine Reader's Poll)



## Will Ragano

Graphic Designer | Musician  
Photographer | Human Being

617.628.5516 | wragano@gmail.com

24 cameron ave. #3, somerville, ma 02144

www.willragano.com | myspace.com/willragano (music)

### FEEDBACK/RECOMMENDATIONS

"Will worked under my supervision as a Graphic Designer at Atomic Marketing. His responsibilities included corporate identity, sales presentation tools, catalogs, photography, pre-press production and client interaction. I was impressed with Will's ability to complete all work assigned to him on time, if not before it was due. His production skills were always thorough and comprehensive, and his ability to manage multiple ASI orders with multiple ship dates was excellent. Will was often called upon (and often volunteered) to participate in projects outside the normal scope of his duties. In all cases he brought added value to the project and contributed in a very meaningful way. Overall, he is a conscientious and able employee who has what it takes to contribute to virtually any company in a meaningful and positive way."

C. Hildreth, Creative Director, Atomic Marketing

(written to my boss)

"I want to express my great appreciation to all of you (especially Will) for all the help you gave me in getting my brochure created, whose visuals I also incorporated into my website."

R. Dorfman, President, Grayrock Consulting

"Our Annual Report was here on time and was very well received! Thank you for making it happen! You are an utter joy to work with."  
M. Cassidy, Head of Marketing, Lowell General Hospital

"Wow. Awesome job. Thanks!"

A. Schachter, Vice President of Marketing, Middlesex Savings Bank

(written to my boss)

"Everything is done and it looks great... I'll be in touch next week because I would like to take Will out to lunch. All that work and I never met him so I'd like to say thanks in person."

R. Campo, Corporate Communications, Bank of America

"The poster is GORGEOUS! Probably the best ever for Dance Collective!"

M. Pinney, Co-Founder, Dance Collective

"Just got the direct mail! I love it! It looks wonderful and my boss was very pleased (which is good for me!). As always you did a great job. Thank you."

K. Woodsum, Senior Marketing Manager, Hallmark Health

"You really pulled through for our department—and made us look good despite the report having all the aspects of a hell project! I'm sending you a \$30 Amazon Gift Certificate for going above and beyond to produce Hallmark Health's annual report. Thanks for your great work, speedy turnaround, flexibility and patience."

G. Rajewski, Marketing Manager, Hallmark Health

"Will Ragano has designed several book covers, ads and logos for Chandler House Press. His skills as a designer show through, not only in the finished product, but in his flexibility to work with the marketing and production staff to best convey our product positioning. Will has been a pleasure to work with—his attitude has been cooperative, his ideas creative, and his work ethic is strong with conscientious attention paid to schedules, deadlines and details."

C. Consineau, Director of Publishing, Chandler House Press

"As Will's supervisor for almost three years, I have found him to be a consistently hard worker, with a keen ability to multi-task efficiently and effectively. He is extremely well organized, reliable, self-motivated, handles pressure well, and has good interpersonal skills. He's been a pleasure to work with, and will prove to be a great addition to an organization lucky enough to hire him."

D. Stone, Head of Merchandise Processing, Tatnuck Bookseller